

A decorative graphic featuring a cluster of autumn leaves in shades of yellow, orange, and green, with several brown acorns scattered among them.

# November 2013

*MEDIA REPORT  
P.R. CLIPPINGS*



The Big Give showcases the work of over 9,500 charities and has already helped to raise over £50million. We run a wide variety of innovative programs which help our charities raise further income whilst enabling donors to increase the impact of their donations.

***First and foremost A HUGE THANK YOU for supporting The Big Give 3! Without your support we would never have had the successful of the night that we achieved. Your items in our swag bag are still being talked about. I can guarantee that you each received loads of new clients out of the 850 bags obtained, and 900 attendees because I have only received such excitement and praise for the "Ultimate Swag Bag". Without you, and your donation, I wouldn't be able to host an event, why? Because our grab bag is what people are hungry for, it is what sets us apart.***



**CROMWELL & CRUTHERS**



Korres  
 Pomegranate Facial Mask

# Beauty 4 him



Try this!



Lypstyl  
 Intensive Lip Balm



Kiss My Face  
 Facial Shave Cream



Tom's  
 Men's Deodorant



RoC  
 Moisturising Cream for Dry Skin  
 Face and Body



Finesse  
 Firm Hold Hair Spray

## Holiday Gift Basket Giveaway ~ A Pampering Treat! #cangiv #HolidayGiftGuide

November 14, 2013 By Jodi 48 Comments

Tom's of Maine



Tom's of Maine Long Lasting Deodorant - Mountain Spring

Since 1970 Tom's of Maine has been providing natural soaps, deodorants, toothpastes and more. That's over 40 years of service of a brand worth trusting geared at providing product people believe in. Visit [Tom's Facebook Page](#)

**Tom's of Maine Long Lasting Deodorant** - Mountain Spring - Your man will thank you for giving him Tom's of Maine Mountain Spring Deodorant that is aluminum free and propylene glycol-free which contains odor fighting botanical hops and zinc to help him stay fresh all day long!

Fing'rs Edge

Nails Polishes with flare, color and easy to use and enjoy. Women will enjoy Fing'rs Edge products. Groovy designs, nail tips and more can be found on [Fing'rs Edge Facebook Page](#).



Fing'rs Edge Ombre Pink Nail Kit  
\$12.99

**Fing'rs Edge Ombre Nail Kit Pink** - Take your nails to the next level of fashion fabulous. Apply one shade on each nail for a progressive styled mani or change it up with gradual colour fade on each nail using the sponge. Here's a [video Howto](#) so you know what to do. **(Retailers**

Yardley London Est. 1770

Trusted for generations, Yardley soaps are crafted with essential oils and skin caring ingredients that help smooth your skin and soothe your mind. Visit [Yardley's Facebook Page](#).



Yardley Soap Lavender  
Scent \$2.99

**Yardley London Lavender Soap** - Bathing is a true aromatherapy experience with our English Lavender Botanical Soap. Combined lavender and essential oils in a gentle cleansing and relaxing formula, the deep moisturizers leave your skin soft and supple, with a wonderful floral scent. This luxurious bath bar is a timeless favorite. **(**  
**Beyond.**

Lypsol

Winter is harsh and cold sores come running which is why Lypsol products have endured the test of time, helping you get relief that is pain free. Visit [Lypsol's Facebook Page](#).



Lypsol Cold Sore Relief \$9.99

**Lypsol Extreme Cold Sore Relief** - Treat your cold sores this winter with [Lypsol Extreme Cold Sore Relief](#), made with pure Swedish Beeswax specially formulated to provide fast and instant relief from pain, itching, swelling for both cold sores and fever blisters. Has a unique applicator tip gentle for your lips and is not tested on animals, a bonus in our book! **(Retailers**



## Our Smiles

Speak for Themselves

### Dry Mouth

November 05, 2013 | Posted in Health Tips | Be the first one to comment

The best way to treat dry mouth also known as xerostomia depends on what's causing it. You can do some things to relieve dry mouth temporarily. But for the best long-term dry mouth remedy, you need to address its cause.

To relieve your dry mouth:

- \* Chew sugar-free gum or suck on sugar-free hard candies to stimulate the flow of saliva. For some people, xylitol, which is often found in sugar-free gum or sugar-free candies, may cause diarrhea or cramps if consumed in large amounts.
- \* Limit your caffeine intake because caffeine can make your mouth drier.
- \* Don't use mouthwashes that contain alcohol because they can be drying.
- \* Stop all tobacco use if you smoke or chew tobacco.
- \* Sip water regularly.
- \* Try over-the-counter saliva substitutes — look for products containing xylitol, such as Mouth Kote or Oasis Moisturizing Mouth Spray, or ones containing carboxymethylcellulose (kahr-bok-see-meth-ul-SEL-u-lohs) or hydroxyethyl cellulose (hi-droik-see-ETH-ul SEL-u-lohs), such as Biotene Oral Balance.
- \* Try a mouthwash designed for dry mouth — especially one that contains xylitol, such as Biotene Dry Mouth Oral Rinse or ACT Total Care Dry Mouth Rinse, which also offer protection against tooth decay.



<http://smilesdentalgroup.com>

\* Avoid using over-the-counter antihistamines and decongestants because they can make your symptoms worse.

\* Breathe through your nose, not your mouth.

\* Add moisture to the air at night with a room humidifier.

Saliva is important to maintain the health of your teeth and mouth. If you frequently have a dry mouth, taking these steps to protect your oral health may also help your condition:

\* Avoid sugary or acidic foods and candies because they increase the risk of tooth decay.

\* Brush with a fluoride toothpaste. Ask your dentist if you might benefit from prescription fluoride toothpaste.

\* Use a fluoride rinse or brush-on fluoride gel before bedtime.

\* Visit your dentist at least twice yearly to detect and treat tooth decay or other dental problems.

If these steps don't improve your dry mouth, talk to your doctor or dentist. The cause could be a medication or another condition. Medications are one of the most common causes of dry mouth. Long-term relief from your dry mouth may mean stopping or changing your medication or its dosage, or addressing underlying health issues.

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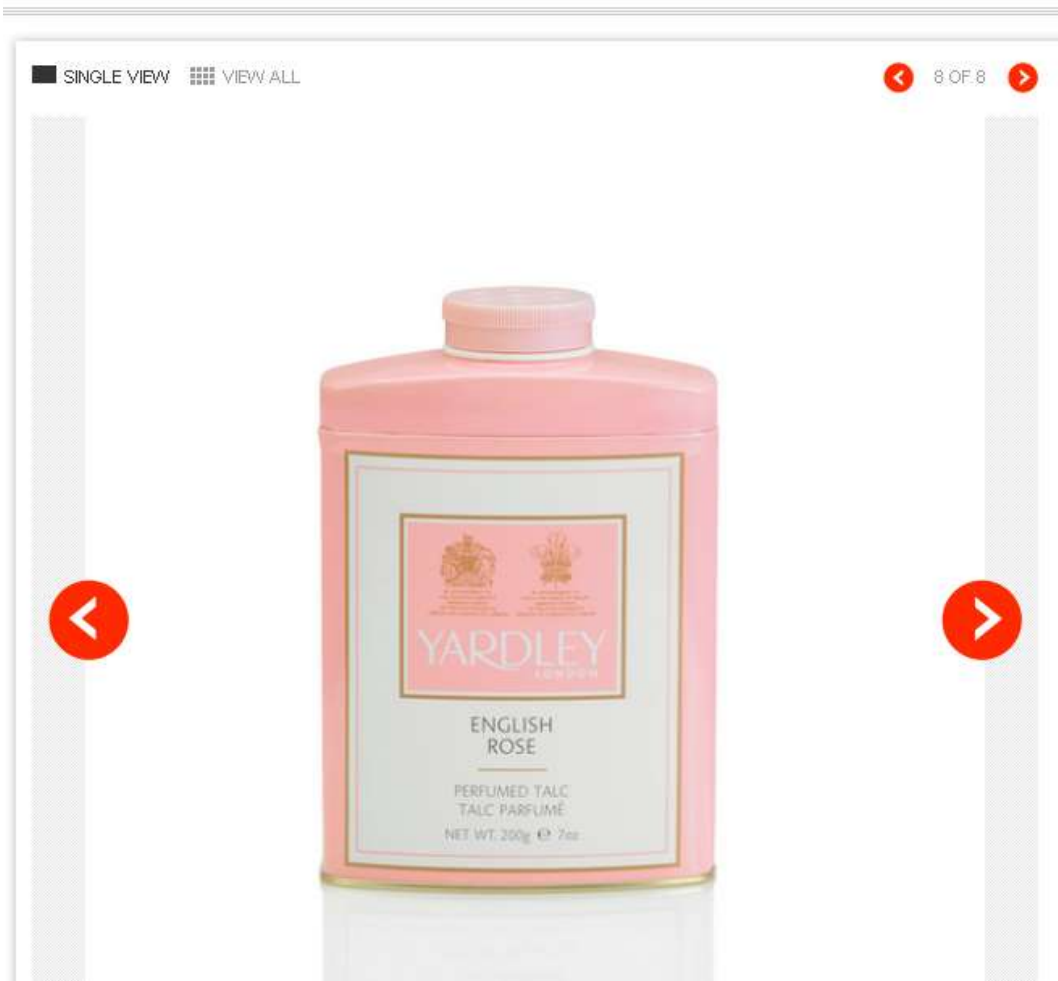
[HOME](#)

## 8 Thoughtful Holiday Gifts for Teachers Under \$22



Say "thank you" to your child's teacher with one of these thoughtful holiday gifts; and no extra credit here, they won't break the bank. (8 Photos)

By [ASHLEY BENNION](#)

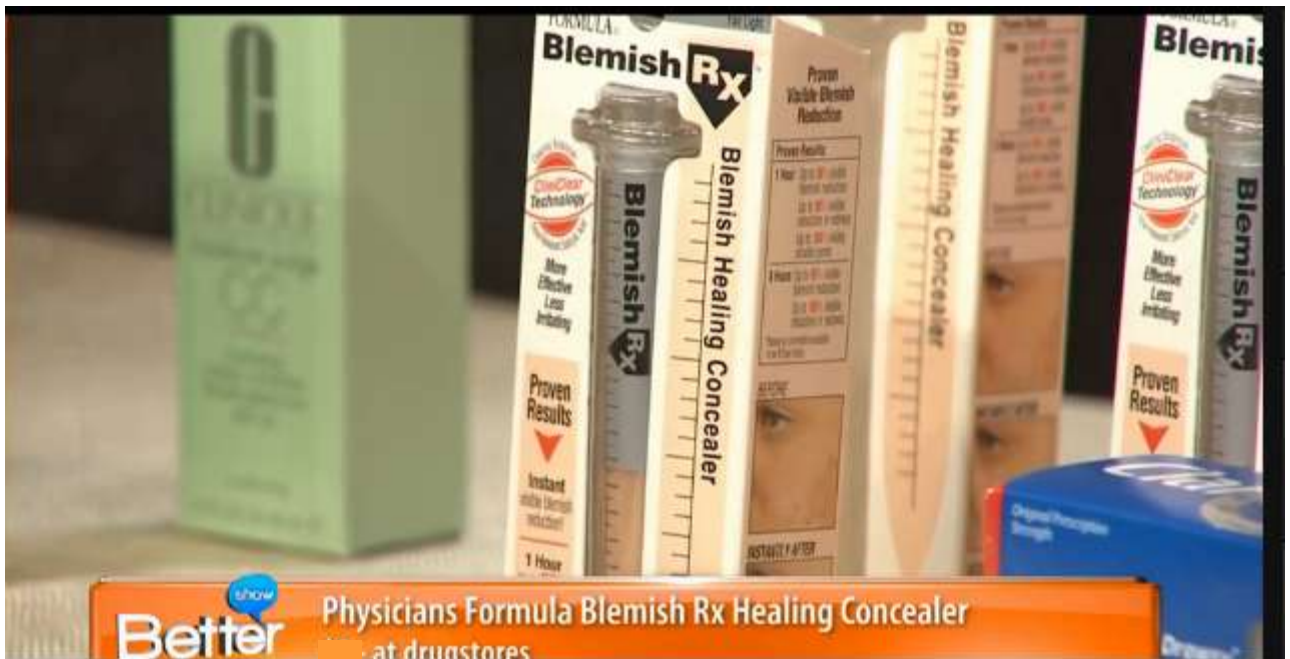


### *Yardley of London English Rose Talc*

Give your child's teacher the gift of indulgence (without the hefty price tag) with a lovely bottle of talc fit for a Queen (literally, this is used in the Royal Household!).

# PHYSICIANS FORMULA.

Physicians Formula Blemish Rx Healing Concealer was featured in yesterday's segment titled, "Happy Body Angry Skin" on *The Better Show*. *The Better Show* has a daily viewership of 600,000.



Physicians Formula Baked Collection Wet/Dry Eye Shadow was featured on-air in this morning's segment of the *TODAY Show with Kathie Lee & Hoda* in a story titled, "Bobbie's Buzz: 4 amazing eye shadow secrets". Estimated Audience Number: 4,665,563.

## PHYSICIANS FORMULA

### Try wet/dry

If you're convinced you can't blend well, just add water. Wet/dry eyeshadows are extremely versatile and easy to use. Water will boost the pigment's intensity, and help you place product more precisely. First, wet a small round-tip brush, swipe only on one side of the palette, then apply like an eyeliner.

Next, switch to a slightly softer/fuller brush, swipe on the dry side of the palette, and then use to blend over the shadow you applied while wet. This will not only deliver a two-tone look of depth, but also set and lock in your color longer. Cult-favorite collections include [Urban Decay's Shadows](#) (available in 78 shades), [Laura Mercier's Baked Eye Colours](#) (also available in Petite Bonbons), and **Physician Formula's Baked Collection**.

